

ABI Inform Subject Terms for Business & Industry Research

Advantages (Advantages of a business process or subject e.g. teleconferencing AND advantages).

Business conditions

Business growth

Case studies

Corporate profiles

Competition

Earnings forecasting

Expansion (Articles about company growth, plant expansions etc.)

Financial performance

Forecasts

Guidelines (Useful for "how-to" articles, practical tips etc.)

Industrywide conditions (Industry trends).

Manycompanies (Articles featuring many companies)

Market strategy

Polls & surveys

Profits

Ratings & rankings

Retail sales

Revenue

Statistical data

Strategic planning

Need More Help?

The Pearson library staff, based in the Office of Information Systems and Services (ISS) is here to support you and your students. The following departments can be reached for specialized assistance:

Information Commons

Phone: 805.493.3255

E-mail: CLUlibrary@clunet.edu

Access Services/Circulation Department

Phone: 805.493.3937

Interlibrary Loan

Phone: 805.493.3120

E-mail: ill@clunet.edu

Computer Help Line

Phone: 805.493.3698

Writing Center

Phone: 805.493.3257

URL: <http://www.clunet.edu/writingcenter>

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A Guide to Online Databases for Economics Research



The Pearson Library: Your Gateway to Economics Research

The Pearson Library offers many valuable information resources ranging from books and journals to electronic databases to help you research material for your paper or project. This handout will provide you with an overview of key databases and information resources available through CLUnet and provide you with general tips for selecting the right business database for your research needs.

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Searching the CLU Business & Economics Databases

Step 1: Sign on the Portal and Navigate to the Pearson Library homepage:



Step 2: Click on "Finding Articles" and choose "By Subject."

Find Subject Specific Information

Select the subject of your topic

- [Business](#)
- [Creative Arts](#)
- [Education](#)
- [History](#)

Step 3: Open the "Business" link to display databases for business research and select the database of your choice:

Find Business Related Information

[ABI/Inform Database](#)

[ABI/Inform Global](#)

[ABI/Inform Trade & Industry](#)

[Consumer Price Indexes \(CPI\)](#)

[IEEE](#)

[MarketLine Business Information Centre \(Reuter's\)](#)

[Mergent Online](#)

[Morningstar.com Library Edition](#)

[PAIS International](#)

[Reuters Business Insight Unlimited](#)

Pearson Library Business & Economics Databases

ABI/Inform Global

Search nearly 1,800 worldwide business periodicals.

Consumer Price Indexes (CPI)

Produces monthly data on changes in the prices paid by urban consumers for a representative basket of goods and services.

Country Watch

Country specific geopolitical intelligence on each of the 192 countries of the world.

LEXIS/NEXIS

Look here for Disclosure reports, SEC filing, Hoover's company reports, stock reports and more.

Mergent Online

Offers a suite of information resources that enables in-depth business and financial research.

Rand California

California and U.S. public policy issues with an emphasis on statistics.

Reuters Business Insight Unlimited

Strategic analysis reports on key market sectors:

Statistical Universe

Search summaries of statistical publications, then link to the full-text of selected publications on Statistical Universe and government Web sites.

Choosing the Right Database

Economics Journals & Articles

◆ *ABI Inform*

◆ *Lexis*

Global Information

◆ *Country Watch*

Ratios & Comparative Data

◆ *Mergent*

Market Reports

◆ *Reuters Business Insight*

Statistics

◆ *Consumer Price Index*

◆ *Rand*

◆ *Statistical Universe*