A Guide to Online Databases for Economics Research

Advantages (Advantages of a business process or subject e.g. teleconferencing AND advantages).

Business conditions

Business growth
Case studies
Corporate profiles

Competition

Earnings forecasting

Expansion (Articles about company growth, plant expansions etc.)

Financial performance
Forecasts

Guidelines (Useful for “how-to” articles, practical tips etc.)

Industrywide conditions (Industry trends).

Many companies (Articles featuring many companies)

Market strategy

Polls & surveys

Profits

Ratings & rankings

Retail sales
Revenue

Statistical data

Strategic planning

The Pearson Library offers many valuable information resources ranging from books and journals to electronic databases to help you research material for your paper or project. This handout will provide you with an overview of key databases and information resources available through CLUnet and provide you with general tips for selecting the right business database for your research needs.

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Need More Help?

The Pearson library staff, based in the Office of Information Systems and Services (ISS) is here to support you and your students. The following departments can be reached for specialized assistance:

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Pearson Library
Business & Economics

Databases

ABI/Inform Global
Search nearly 1,800 worldwide business periodicals.

Consumer Price Indexes (CPI)
Produces monthly data on changes in the prices paid by urban consumers for a representative basket of goods and services.

Country Watch
Country specific geopolitical intelligence on each of the 192 countries of the world.

LEXIS/NEXIS
Look here for Disclosure reports, SEC filing, Hoover’s company reports, stock reports and more.

Mergent Online
Offers a suite of information resources that enables in-depth business and financial research.

Rand California
California and U.S. public policy issues with an emphasis on statistics.

Reuters Business Insight Unlimited
Strategic analysis reports on key market sectors:

Statistical Universe
Search summaries of statistical publications, then link to the full-text of selected publications on Statistical Universe and government Web sites.

Choosing the Right Database

Economics Journals & Articles
♦ ABI Inform
♦ Lexis
♦ Global Information
♦ Country Watch

Ratios & Comparative Data
♦ Mergent

Market Reports
♦ Reuters Business Insight

Statistics
♦ Consumer Price Index
♦ Rand
♦ Statistical Universe

Find Subject Specific Information

Select the subject of your topic
♦ Business
♦ Creative Arts
♦ Education
♦ History

Step 2: Click on "Finding Articles" and choose “By Subject.”

Step 3: Open the "Business" link to display databases for business research and select the database of your choice:

Find Business Related Information
♦ ABI Inform Global
♦ ABI Inform: Business
♦ ABI Inform: Trade & Industry
♦ Consumer Price Indexes (CPI)
♦ Country Watch
♦ Mergent Online
♦ Reuters Business Insight

Statistical Universe
Search summaries of statistical publications, then link to the full-text of selected publications on Statistical Universe and government Web sites.